

SNOHOMISH COUNTY PUBLIC FACILITIES DISTRICT
PUBLIC FACILITY DISTRICT MEETING MINUTES
SNOHOMISH COUNTY ADMINISTRATION WEST,
3rd Floor, WILLIS TUCKER ROOM 3A00
October 15, 2009
3:00 P.M.

Board:

Travis Snider, District #4
Boyd McPherson, District #1
Debbie Emge, District #5
Janice Greene, District #2

Interested Parties:

Kim Bedier, Comcast Arena at Everett Events Ctr
Dave Waggoner, Future of Flight
Barry Smith, Future of Flight Foundation
Joe McIalwain, Edmonds PFD

Staff:

Roger Neumaier, Finance Department
Cristy Schelm, Finance Department
Carmen Foss, Department of Public Works
Doug Ferguson, PFD Attorney
John Amos, Council Staff

Call to Order: Travis Snider called the meeting to order at 3:06 PM.

Public Comment

No public comments.

Approval Items

Debbie Emge moved to approve the April 16, 2009 meeting minutes. Boyd McPherson seconded the motion and it passed unanimously.

The July 16th meeting did not have a quorum, that makes it a discussion which does not require minutes or their approval.

After review of the vouchers, Debbie Emge moved to approve the vouchers for April, May, June, July, August and September, 2009 in the amount of \$1,544,001.68. Boyd McPherson seconded the motion and it passed unanimously.

October 15, 2009

Update on Second Allocation Contracts

Roger reported that the first payment went out to everyone but the Future of Flight. The Future of Flight Foundation has since approved the operating agreement, this process should be completed before the second payment is sent out in November. Roger expects to be able to distribute Second Allocation Funds to the Future of Flight by year end.

Sales Tax Revenue Projections

The projection distributed includes actual revenues through the end of August. It projects no growth for 2010 and shows sales tax revenue after 2010 with a projected annual growth of 3.2%.

Roger reported that the distribution amounts for 2010 and 2011 could be less than projected – they will not be more. We will have a better idea of what next year's allocations will be at the meeting in January 2010. This year's revenue is down approximately 7-8% from last year.

Debbie asked - How does I-1033 affect sales tax projections

Roger said that it applies to states, counties and cities – this revenue is not flowing into one of those so he does not believe that it will be affected

Dave asked what if the PFD is under the property tax umbrella and it is affected what happens?

Roger explained I-1033

Annual Administrative Contract

Boyd McPherson moved to approve the Administrative Contract, Debbie Emge seconded the motion and it passed unanimously.

Roger commented that the Administrative Contract is on time this year due to the quality of staff the county has assigned to support this board.

Project Financial Updates

EDMONDS PFD – Joe McIalwain

- Distributed copies of the current financial statement and the Edmonds Center for the Arts 2009-2010 schedule
- October has been both busy and successful, ticket sales are through the roof comparatively
- People are finding entertainment closer to home and the audience is building
- Scaled back the number of shows from 35 to 21 this year

October 15, 2009

-
- Sales are tremendous and they are more than half way to their goals so far this year for ticket revenue
 - The biggest struggle is in the fund raising area, two large projects diverted efforts away from fund raising earlier this year -
 - Transitioned to an awesome new ticketing system that combined two separate systems, this improved customer service and streamlined accounting, among other things
 - Also improved the website this year
 - With these two projects done – focus has returned to fund-raising
 - ARTS Crush – biggest fund raiser of the year – everyone is invited (handed out invitations)
 - They have done the best job they can to cut expenses this year without affecting their customers – they have shaved about 60K off the budget this year and the operating budget should balance by the end of next year
 - To address this year's shortfall
 - Working on recovering outstanding pledges
 - Two HUD grants acquired to help with back of house renovations
 - Looking at the option of pursuing a building sponsorship
 - Really proud of what they have accomplished in operations: building audience, building reputation
 - The two boards (ECA and PFD) are fully staffed and meeting with each other regularly – this is helping a lot
 - Joe is scheduled to meet with them soon to go over the details with them

Roger commented that he is very impressed with the way the projects are managing themselves and how thoroughly they are reporting on their activities. Travis and others agreed.

EVERETT PFD – Kim Bedier

- Distributed copies of the Comcast schedule and financials
- Things are turning around and 2010 is looking better than expected
- Stealth LaCrosse has sold over 700 season tickets so far
- Silvertips are well into their schedule and they are winning
- Had fewer events this year but better sales
- Circus did really well this year – 2nd best and minimal protest activity
- So You Think You Can Dance is already sold out
- Disney on Ice is coming November 5th
- Hosting a dinner show of Cats in March
- Skating rink is ahead of budget
- Conference center is about 20% down overall
- Signed up for EPA's Waste-Wise program, extensive recycling program
 - Replacing all urinals with water-free urinals – 50% of the project is being funded by a grant from the City of Everett Water Department

SNOWHOMISH COUNTY PFD MEETING MINUTES
October 15, 2009

- Composting program with Cedar Grove
- Hosted the Washington State PFD conference – next year it is in Kent
- September's numbers are coming back up and the rolling forecast shows them ahead at the end of the year
- 2010 budget deliberations are under way – finding more efficient ways to do things
- Hope to have a solar demonstration project on the outside of the building used to run the marquee sign in 2010
- The floating debt is saving them right now
- Please contribute to the ARTS CRUSH auction if you can – by November 7th

Roger asked if the floating debt can be paid down?

Kim replied that it can when they have a stronger year.

Travis asked how they are improving for 2010

Kim replied that they are booking more shows – more stuff is becoming available

FUTURE OF FLIGHT PFD – Dave Waggoner and Barry Smith

- The FOF board approved the operating agreement, next it goes through the county process which will take a couple of weeks
- Attendance is still down, about 10% below last year, but turned up a little in the last few weeks
- Boeing is showing wonderful support even under the current economic pressure
- Room rentals are down – but weddings are up
- Vintage aircraft weekend was a great success – over 3000 people, 60+ airplanes, and an amphibious patrol plane that dropped water on the runway a couple of times
- FOF staff are doing a great job of controlling expenses – down about \$300,000.
- Utilities are down about 10%
- Website goes online – they are excited to see how that goes, people will be able to make donations online
- Planning to have more public involvement functions next year
- Next year will be exciting – Boeing is asking how many deliveries they can handle per week
- The exchange program is doing great! Funded by grants at approximately \$10K per kid. The kids enjoy it so much they don't want to go back

Boyd asked if the vintage aircraft and Arlington fly-in could be done together?

Barry responded that they are talking to Arlington and also noted that aviation is rich in this area and yes they should cross-pollinate

Dave added that they have tried to have mega-events and it is not as good as having a running schedule of connected events and working to get in the circuit

When you say you get more deliveries, how does that work?

Deliveries are off the back side of the gallery and the public is invited to attend, the project gets part of the ticket sales

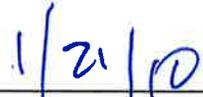
SNOHOMISH COUNTY PFD MEETING MINUTES
October 15, 2009

LYNNWOOD PFD – Grant Dull

- Grant was not able to be here, he sent a copy of his report and it was distributed to the group

Travis adjourned the meeting at 4:13pm


Chairperson Signature


Date