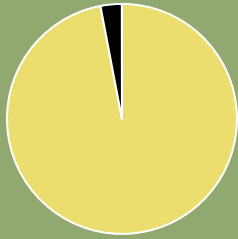


# Zero Waste Fairgrounds

What's the big deal about the Zero Waste effort at the Evergreen State Fair?

## 1 People.

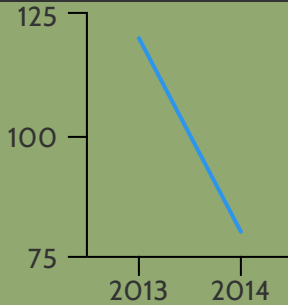
In a survey of more than 300 visitors:



97% said the Zero Waste effort made the Fair better

## 2 Landfills.

More recycling and compost drive down landfill rates



Total garbage tonnage was down an estimated 40 tons over 2013

## 3 Budgets.

Compost and recycling save by the ton



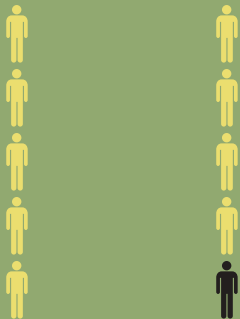
Composting saves \$95/ton over garbage.



Recycling saves ~\$65/ton over garbage.

## 4 Outreach.

A team of eight staffed Zero Waste Stations, helping visitors



In a survey of 300+, about 9 in 10 said the Educators helped them find the right bin.

## 5 Innovation.

In 2014, some waste generated revenue for the first time

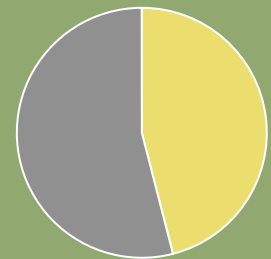


Fifteen ~1,150 lb. bales of cardboard were sold to the company the Fair used to pay to pick up cardboard..

## 6 Potential.

Study estimates potential for additional landfill reductions

An average of 46% of the material in Fair garbage cans in 2013 could have been recycled or composted



2014 was Year One of a 3 year plan to bring the Fair to a Zero Waste standard, sending as little as possible to the landfill. It is estimated the Fair was at 85% upon starting and increased diversion to close to 90% in Year One. Future plans to increase Zero Waste Stations, add more outreach, and introduce vendor standards for divertable food service products should bring the Fair close to its 100% goal.