



PARKS ADVISORY BOARD AGENDA

Willis Tucker Park

6705 Puget Park Drive Snohomish Washington

Tuesday June 14, 2016 3:00pm - 4:30pm

10. Call to Order

20. Roll Call

20.1. Voting Board Members –

- |                              |                          |                            |                          |
|------------------------------|--------------------------|----------------------------|--------------------------|
| John Briney (District 3)     | <input type="checkbox"/> | Melissa Marzolf (At Large) | <input type="checkbox"/> |
| Catherine Collins (At Large) | <input type="checkbox"/> | Bob McCarty (District 5)   | <input type="checkbox"/> |
| Debbie Copple (At Large)     | <input type="checkbox"/> | Robert Putnam (District 1) | <input type="checkbox"/> |
| Molly Deardorff (At Large)   | <input type="checkbox"/> | Vacant – At Large          | <input type="checkbox"/> |
| (Chair)                      |                          |                            |                          |
| John Ewald (At Large)        | <input type="checkbox"/> | Steve Yandl (District 4)   | <input type="checkbox"/> |
|                              |                          | (Notes)                    |                          |
| Julie Langabeer (District 2) | <input type="checkbox"/> |                            |                          |

20.2. Staff (Parks and other County Departments or agencies) - Russ Bosanko;

20.3. Guests -

30. Review and Approval of Minutes of Previous Meeting

40. Public Hearings/Meetings

50. Oral Requests from the Audience/Correspondence

60. General Business

60.1 Park Fair Information Booth, Friday, September 2 – Monday, September 5, 2016, three (3) hour shifts for Park Planning Staff, Park Rangers, Park Advisory Board, Sports Commission, Trail Coalition. Sign up sheet passed around.

60.2 Fall Field Trip – Requests/Ideas?

70. Reports from the Staff/Status Reports

70.1. Planning/Engineering/Design/Construction Projects

70.2. Combined Training/Team Building Opportunity with Park Planners, Admin staff, and Park Rangers... w North Cascades Crew – Lake Stevens/Wyatt County Park.... Pictures provided.

70.2.1. Esperance Park – Thomas Hartzell update, grant opportunities, etc.

70.2.2. Cavalero County Park – Kevin Teague update

70.2.3. Whitehorse Trail Bridges – Still working with/through WSDOT to gain approval of at grade trail crossings over Highway 530 which would be a great cost savings to open up the trail!

Trail section near/running through Trafton Trailhead is being worked on by county public works in July 2016.

#715 working on acquiring permit. Bridges # 710, #712, and # 713 in water work replacing pilings so work needs to be done July 15 – September 15 (Fish Window). Update from County Public Works on Bridge #713 that they are recommending a steel bridge at a cost of \$350,000. Donors have agreed to increase their overall contribution of \$301,000 to \$307,000 to accommodate the new, steel bridge!

70.2.4. Kayak County Golf Course Improvements – Other infrastructure needs have been identified. Parks and Access Golf will identify who(m) will be responsible for what body of work.

70.2.5. Willis Tucker Park Construction Project – Project will add 200 parking stalls on east side of park, water to the off leash dog area, two (2) covered picnic shelters, and four (4) sand volleyball courts. Pictures provided.

VBC Volleyball Agreement signed and start July 5 versus June 1 with the delay of the construction due to record amount of rain. Updated Construction pictures handed out.

70.2.6. 30.66A Stakeholder Meeting, Tuesday, June 21, 10am – 12pm, Willis Tucker Park – Park Mitigation Fees, Would like one or two Park Advisory Board members to attend.....

70.2.7. Farmer Frog – Paradise Valley Conservation Area – Lloyd Farmstead – Meeting with Farmer Frog on June 20 to determine alternative language they are suggesting for version #4 of Farmer Frog Lease Agreement. Planning staff is also working with Snohomish PUD to install a photo-voltaic system near the farmhouse to power the aquaponics hoop house that is currently under construction. The solar panels are designed to be able to connect additional panels at a later date to power additional improvements as they happen. Planning staff is also working with a Farmer Frog volunteer for an Eagle Scout project to reconstruct the small Milk Barn which has detached from its foundation.

Picture provided of recent Volunteer Thank You potluck.

70.1.8 Grants applied for and presentations made:

Whitehorse Trail – Parks has applied for a \$1.1 million RCO grant to complete the grading and re-surfacing of the remaining unimproved sections of the Whitehorse Trail. Senior Park Planner Amy Lucas presented to the RCO WWRP Trails Technical Review committee on May 18<sup>th</sup> in Olympia to showcase the project in detail and emphasize the public need of the project. Improvement of these sections is part of Phase II of the larger Whitehorse Trail project, and once completed, the entire trail can be open to the public, pending the Phase I approval of the SR 530 crossings by WSDOT.

Esperance Park – The adjacent property was purchased from Edmonds School District with the help of RCO Acquisition funds. That Grant has been completed and closed out. The added 2.55 acres provides Esperance Park with immediate off-street parking as well as additional space for Off-Leash Dog Area, Sport Court, Community Garden and Relocation of a conventional Playground.

70.2.8. Meadowdale Beach Improvements – Update – looking at closing the interior tunnel gates as parks has received several concerns related to the tunnel being used by humans while the fish are trying to swim upstream.....Railroad trestle option was estimated at \$12 – 15 million, a pedestrian overpass is estimated to be in the \$9 million dollar range that would be somewhat similar to the Picnic Point pedestrian.

70.2.9. Steelhead County Park Update – Looks like there is an additional Shoreline Permit necessary that public works will be applying for which will delay the property not coming to county parks until probably next summer or early Fall.

70.2.10. Stilly Valley and Sky Valley Recreation Corridor Meetings ( Annique Bennett) – County Parks (mostly Tom Teigen) is attending these meetings where a variety of public and private recreation providers meet to strategize on how best to market and promote their facilities and recreation opportunities.

70.3. Tourism Promotion Area – Economic Development – Jessica Voelker report/update – TPA 101....-

70.3.1. Jessica Voelker, Tourism Promotion Area Coordinator:

70.3.2. In my current capacity as Tourism Promotion Area Coordinator for Snohomish County government, I have thrived in a fast paced environment of strategic development and implementation, branding and advertising campaigns, outreach and communications, as well as regional economic development resource allocation, all geared toward the advancement of tourism and economic growth.

70.3.3. I manage two multi-million dollar dedicated funds designed to promote tourism (Tourism Promotion Area and Hotel / Motel Fund) and oversee over 70 agreements annually with major economic development stakeholders. My liaison experience includes working alongside the Snohomish County Council and the Snohomish County Executive to advance shared goals and economic development initiatives. During my oversight multi-million dollar dedicated Tourism Promotion Area funds have garnered a seven-to-one return on investment in 2015.

70.3.4. Hotel / Motel Local (Small) Fund

70.3.4.1. Open once annually around September

70.3.4.2. Available to market and promote events which draw tourists to stay overnight in the county.

70.3.4.3. Average request approximately \$10,000 (total fund approximately \$300,000)

70.3.4.4. Open to non-profits and municipalities.

70.3.4.5. Questions: [Jessica.Voelker@snoco.org](mailto:Jessica.Voelker@snoco.org)

70.3.5. Hotel / Motel County-wide (Large) Fund

70.3.5.1. Open when needed (anticipated to be open once every other year)

70.3.5.2. Available to fund large capital expenses for public facilities districts only (of which there are four) for up to \$250,000 for the improvement of tourism related facilities as recommended to county council by the Lodging Tax Advisory Committee. Average request approximately \$235,000 (fund is not self-populating, but derived and transferred from fund balance)

70.3.5.3. Questions: [Jessica.Voelker@snoco.org](mailto:Jessica.Voelker@snoco.org)

70.3.6. TPA Fund

70.3.6.1. Open now—rolling application deadline once monthly

70.3.6.2. Available to fund transportation, facilities, marketing, capital expenditures, and operations expenses which directly result in high overnight stays at a hotel or motel lodging establishment. 75% of programs funded are athletic events, due to the overnight impact of that market.

70.3.6.3. Average request approximately \$15,000 (total fund approximately \$900,000)

70.3.6.4. Application visit [www.SnocoTPA.com](http://www.SnocoTPA.com)

70.3.6.5. Questions: [Jessica.Voelker@snoco.org](mailto:Jessica.Voelker@snoco.org)

## **70.3.7 Annique Bennett, Strategic Tourism Plan Coordinator**

**70.3.7.1 Annique Bennett has worked for nearly 10 years in** Snohomish County in various Economic Development departments and organizations including Tourism and Marketing Coordinator for the City of Bothell, Cultural Arts Coordinator for the City of Everett and executive director of the Monroe Chamber of Commerce.

**70.3.7.2 As the Strategic Tourism Plan (STP) Coordinator,** Annique implements broad stakeholder and infrastructure priorities set forth in the STP by leveraging public and private investments to *boost visitor spending and improve quality of life for Snohomish County* residents.

**70.3.7.3 New collaborations for economic development** between local, state and federal recreation and conservation organizations, (National Parks Service, Washington Trails Association, American Whitewater, Pew Charitable Trust), area business leagues, local governments and the County are now formed on several key sustainable tourism projects where outdoor recreation is a major draw:

**70.3.7.4 The Sky to Sound Water Trail:**  
Water trail planning and inventory of water access sites along 84 river-miles between the Wild Sky Wilderness and Puget Sound. Project involves 10 distinct communities; 35 representatives of local, state, federal entities form the Sky to Sound Water Trail Coalition.

**70.3.7.5 Rural Tourism Development for Trail Towns:**  
Action teams from 15 communities in the Stillaguamish-Sauk and Skykomish-Snohomish River Valleys are supported with training to assess strengths, weaknesses, gaps and opportunities for their communities to capture and develop rural tourism associated with the long-distance regional trails.

**70.3.7.6 Paine Field Aviation Attractions:**  
Developing new business and event partnerships between the aviation attractions and area lodging and small businesses; roundtables to increase awareness and connectivity of attractions to local communities and wayfinding projects.

70.4 Community Transit Partnership – Bike to Work Day, ( Bike Everywhere Day.....  
Melissa, John Ewald... Friday, May 20, 6am – 9am, 2<sup>nd</sup> and Lincoln in Snohomish.....report.....  
Bike Bash, Flyers/Posters on/at bus stops, re-print of county park and trail guide, outdoor movie sponsorship.

## 70.5 2015 – 2016 RFP Update –

70.5.1.1 Disc Golf – Instructed vendor to continue to work with/through Senior Planner Kevin Teague on questions rising from the RFP evaluation process related to the area flooding, long term feasibility of the proposal, and how best to incorporate all members of the public access to the river and park lands. Now has expressed an interest in the new 140 acres parks purchased north and adjacent to Flowing Lake County Park.....

- 70.5.1.2 North Cascades Crew – Permanent Row Boat Storage Structure – Wyatt County Park – Lake Stevens - Discussed concerns with vendor and instructed them to move forward with the City of Lake Stevens on acquiring needed building permits.
- 70.5.1.3 Glacier Peak – Biological Field Station possibilities at Whitehorse Community Park, Fortson Mill, Squire Creek, Darrington Archer Range, etc..... directed them to continue to meet with partners Seattle U, WSU, Glacier Peak Institute, Town of Darrington, etc., to apply for grants, acquire funds, etc., to narrow and identify best location for Field Station location, etc. Have had conversations with Evergreen Bike Alliance about parking for their venue, cyclo-cross promoter, summer meltdown staff, etc...
- 70.5.1.4 Centennial Trail Park at intersection of Centennial Trail and Whitehorse Trail with Cemex...also met with City of Arlington about erosion and possible ramp/fencing along CT and Haller Park.....

70.6 Park Director's Time (Tom Teigen with help from Russ Bosanko).

## 71. Messages from the Board. Around the Table

71.1 John Briney

71.2 Catherine Collins

71.3 Debbie Cople

71.4 Molly Deardorff

71.5 John Ewald

71.6 Julie Langabeer

71.7 Melissa Marzolf

71.8 Bob McCarty

71.9 Robert Putnam

71.10 Vacant position

71.11 Steve Yandl

ADA Notice: Snohomish County facilities are accessible. Accommodations for persons with disabilities, sign language interpreters and communications materials in alternate form will be provided upon advance request. Please make arrangements one week prior to the hearing by calling the Park Department office, 425-388-6602.