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Snohomish County Looking for Volunteers to Serve on Two Key Bodies

Tourism Promotion Area Board and Lodging Tax Advisory Committee need five and one members respectively

EVERETT, Wash., February 21, 2017—Snohomish County has openings for volunteers on two important advisory bodies: the Tourism Promotion Area [TPA] Board and the Lodging Tax Advisory Committee [LTAC]. Five members are needed for the TPA Board and one on the LTAC.

Tourism Promotion Area Board

Assessment revenue from the Tourism Promotion Area (TPA) generates approximately \$1 million annually for projects which drive overnight stays and economic development in Snohomish County. The TPA Board helps decide where and how the money is spent.

The TPA Board is composed of fourteen members (five District Lodging, four At-Large Lodging, and five District Non-lodging). They meet monthly at Willis Tucker Community Park in Snohomish. The TPA Board is currently accepting applications for the following five positions:

- District 2, Lodging: This board member must live in county council district #2 and be employed by a lodging entity.
- District 5, Lodging: This board member must live in county council district #5 and be employed by a lodging entity.
- At-Large, Lodging: This board member must live in Snohomish County and be employed by a lodging entity.
- District 1, Non-lodging: This board member must live in county council district #1 and **not** be employed by a lodging entity.
- District 4, Non-lodging: This board member must live in county council district #4 and **not** be employed by a lodging entity.

The deadline for application to the TPA Board is March 10, 2017. If you are interested in one of these TPA Board positions, you can submit an application online [here](#) or mail to 6705 Puget Park Drive,

Snohomish, WA 98296. If you have any questions, please contact Carol Peterson at Carol.Peterson@snoco.org or 425-388-6605.

Lodging Tax Advisory Committee

The Snohomish County Lodging Tax Advisory Committee (LTAC) has a vacancy for a representative from a Snohomish County business required to collect tax under RCW 67.28.187.

The LTAC was established to review and make recommendations on grant applications for funding from Snohomish County Lodging Taxes. Advisory committee member recommendations are submitted to the County Council for final funding approval. These projects promote tourism and job growth in Snohomish County.

The advisory committee shall consist of at least five members, each appointed by the Snohomish County Council. Committee membership shall include equal membership from representatives of businesses required to collect tax under RCW 67.28.187; and persons involved in activities authorized to be funded by lodging tax revenue received; and an ex officio (non-voting) member who is an elected official of a city or town in Snohomish County.

Board membership nominations can come from representatives of businesses collecting tax and persons involved in activities to be funded by the lodging tax. The LTAC chair is a County Council member and the County Council appoints members to the LTAC.

The LTAC meets three to four times per year with additional meetings convened as needed. A meeting is held in the fourth quarter of the year to assess the annual Hotel/Motel Small Grant Fund applications and requires committee members to review the applications prior to the meeting. Membership will be reviewed annually to ensure appropriate representation.

If you are interested in one of these LTAC positions, please submit an online application [here](#). If you have any questions, please contact Annique Bennett at Annique.Bennett@snoco.org or 425-388-3263.

Snohomish County Parks and Recreation hosts 12,000 acres, and 109 parks within its system. Parks and Recreation Department also manages and directs all County Tourism programs including the Snohomish County Lodging Tax Advisory Committee (LTAC) and the Snohomish Tourism Promotion Area (TPA) Fund.

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