



**Contact: Carol Peterson**

Tourism Promotion Coordinator

[Carol.Peterson@snoco.org](mailto:Carol.Peterson@snoco.org)

425-388-6605

## **County Accepting Applications for 2018 Lodging Tax Grants**

*Completed Applications Due by 12:00 p.m. Friday, August 25, 2017*

**EVERETT, Wash., July 12, 2017** – Snohomish County announced it is accepting annual tourism grant applications from non-profit and public tourism organizations for projects that increase overnight stays in the county.

Funds may be used for marketing and promotion of visitor-related events, projects and activities which draw tourists to stay overnight in the county, and strongly align with the new 2018-2022 Snohomish County Strategic Tourism Plan.

Snohomish County Parks, Recreation and Tourism will be providing an informational grant workshop on Tuesday, July 25, 2017 to provide technical assistance with the 2018 grant application and to review the 2018-2022 Plan. It will be held at Willis Tucker Park, 6705 Puget Park Drive, Snohomish WA 98296, from 9:30 a.m. to 11:30 a.m.

Approved grant funding starts in January 2018 for projects to be completed by December 15, 2018. Details of eligibility and other program requirements are included in the application package, which must be completed and returned to Snohomish County Parks, Recreation and Tourism at Willis Tucker Park, 6705 Puget Park Drive, M/S 303, Snohomish, WA 98296 by 12:00 p.m. (noon) Friday, August 25, 2017.

You can get more information on the applications [here](#).

The 2018-2022 Strategic Tourism Plan can be found [here](#).

For more information on the program, contact Carol Peterson at 425-388-6605 or [Carol.Peterson@snoco.org](mailto:Carol.Peterson@snoco.org).

###