

LTAC MEETING AGENDA

Courthouse- Council Chambers – 8th Floor

October 23, 2017 – 1:00-4:00pm

Welcome – Terry Ryan, LTAC Chair

1:00-1:10 Housekeeping – Approval of September 13, 2017 Minutes; Board Member status/posting/training

Large Fund (County-Wide Lodging Tax):

1:10-1:40 Public Facilities District Applications

- 2017 Edmonds PFD Extension Letter - \$225,000
- 2017 Lynnwood PFD Change of Scope - \$125,000
- 2018 Everett PFD – Xfinity arena dash boards & glass - \$250,000
- 2018 Lynnwood PFD – Convention Center lighting - \$250,000
- 2018 Edmonds PFD – ECA new stage, sound & lighting - \$250,000

1:40-2:00 SCTB 2018 Budget - Amy Spain, Executive Director
Marketing RFP Status
One page summary – Bridgid Smith

2:00-2:15 Tourism Bureau Budget– Questions

2:15-2:35 Destination Development – In-House Program/Staffing, Annique Bennett

2:35-2:50 Destination Development – Questions

2:50-3:10 Large Fund – 5 Year Plan – Bridgid Smith

3:10-3:55 2018 LTAC Recommended Budget

3:55-4:00 Scheduling of December 2017 LTAC Meeting – Agenda Items
Closing