

From: [Monte Langley](#)
To: [Contact Council](#)
Subject: GROWTH MANAGEMENT, AMENDING CHAPTER 30.27 SCC RELATED TO DIGITAL SIGN REGULATIONS FOR THE CLEARVIEW RURAL COMMERCIAL ZONE Ord. # 19-043
Date: Monday, July 29, 2019 3:25:38 PM

With respect to Ordinance 19-043 - I oppose allowing digital signs in the Clearview commercial zone. Clearview has a native history preserving the landscape and historical background of the natural environment. Preserving that history is part of who the people in Clearview are and what they represent. Protecting our history, our natural environment and who we are is a must for maintaining our antiquity and idealism behind the name "Clearview"!

Digital signs will destroy that history and wipe out the idealism behind "Clearview". We do not want, now or ever, digital signs in the Clearview Commercial Zone!

Thank You!

Monte Langley
HUS@Frontier.com
Ph:360-668-8886
Fax:360-668-9888

From: [Mary Walter-Feltner](#)
To: [Contact Council](#)
Subject: Clearview development
Date: Friday, August 02, 2019 1:52:54 PM

I live in Clearview near the Cathcart Elementary School. We moved here 26 years ago for the beautiful, rural atmosphere. We do not want to see our area turned into an area that looks and feels like Highway 99 in Lynnwood. Digital signs and increased, unbridled development would lead us in that direction. My neighbors, who mostly have lived here for a long time, love our rural neighborhood. We all are very worried about the direction of development. Please take into consideration the views of long-term residents from the Clearview area.

Thanking you,

Mary Walter-Feltner
425-753-3255

From: [Sandee Butler](#)
To: [Contact Council](#)
Subject: Digital signs in Clearview
Date: Tuesday, August 06, 2019 5:21:15 PM

Please don't allow any other digital signs in Clearview. Not only are they a distraction to drivers but I feel that they cheapen the look of the area. If Clearview is going to continue to be a pass-thru along Highway 9 let's try to make it a place people are going to want to stop occasionally and enjoy themselves. Instead of a commercial ad that you want to hurry by.

Thank you,
Sandra Butler

From: [Melodie And Paul](#)
To: [Contact Council](#)
Subject: No digital signs in Clearview!!
Date: Tuesday, August 06, 2019 5:22:47 PM

As a resident of Snohomish county I'm hopeful you will listen to your voting constituents and table this now. Light pollution and flashing signs are distracting and a nuisance! Please say NO

Sent from my iPhone

From: [Grady Helseth](#)
To: [Contact Council](#)
Subject: I am strongly opposed to allowing digital signs in Clearview
Date: Tuesday, August 06, 2019 5:54:06 PM

I am also opposed to the methodology used in the SWUGA expansion study as well as it's flawed conclusions. The 24 page executive analysis states that area residents are concerned about lack of transit, pedestrian and bicycle facilities. Of course as a RURAL AREA it shouldn't be expected to have urban infrastructure. Most of my neighbors are very happy with the status quo. And the 'nodes' option is a joke that will just lead to more urban expansion. Who were the people who participated in the charettes? Master Builders and Realtors? And the urban option is even worse. Has the Council forgotten it passed Alternative 2 which requires growth to be channeled into Everett and Lynnwood or has the money from the Master Builders clouded your memories? As a 20 year resident of the Maltby Clearview area I moved here to avoid urban sprawl. Please stop trying to change the previously made commitments to appease a couple of out of state builders and keep the SWUGA study area rural.

Sent from my T-Mobile 4G LTE Device

From: [Heather Lenihan \(CELA\)](#)
To: [Contact Council](#)
Subject: No Digital Signs in Clearview
Date: Thursday, August 08, 2019 9:37:56 AM

Hi – Please do not change the zoning in Clearview for digital signs. I’m not sure how this could have any positive effect on a lovely area and would really like to understand the reasoning behind the desire to change the zoning. Who does this benefit? Certainly not the residents, not the environment, and most certainly not safety. Why in the world are we even considering making Clearview into ‘Hwy 99’?

Wouldn’t it be wonderful if Clearview could become a scenic drive-through such as what Woodinville has done along Hwy 9 and what Bothell has done. Let’s take some pride in Clearview and stop trying to turn it into a strip mall of ugly signs. It has great potential – you, as our elected officials, have the power to help us protect Clearview. It needs protecting. Please don’t change the zoning.

Also, I really would like to understand the rationale behind the need to change the zoning – if someone is willing to share it, I would be willing to read through.

Kind regards,
Heather Lenihan

From: [Robert Agnew](#)
To: [Contact Council](#)
Subject: No zoning change no digital signs
Date: Thursday, August 08, 2019 10:35:33 AM

The Clearview community has major objections to zoning changes and digital signs in our area. Find a way to steer clear of special interest groups on these matters. We will learn how your votes were cast, and vote accordingly during the next election.

Rob and Karmen Agnew
20-year Clearview community member

Sent from my Apple iPhone XS Max

From: [Karen Cleveland](#)
To: [Contact Council](#)
Subject: No Digital signs
Date: Thursday, August 08, 2019 11:06:22 AM

No zoning changes, no digital signs in Clearview. Our lives are NOT worth ti

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Rev Karen Cleveland

Wisdom of All Life™

Spiritual Practitioner | [WisdomofAllLife.com](#) | [Facebook](#)

Animal Communicator | [KarenClevelandandtheAnimals.com](#) | [Facebook](#)

Phone: 206.715.4865

From: [Lori Klobucar](#)
To: [Contact Council](#)
Subject: Digital Signs
Date: Friday, August 09, 2019 9:41:22 AM

Digital Signs in Snohomish County? Why? Do we really need more road distractions? As if there aren't enough already. Hwy 9 is already a high accident zone. There can't be that much to gain financially.

I just don't see the logic in this.

Lori Klobucar

From: pkaltid@aol.com
To: [Contact Council](#)
Subject: zoning changes and electronic lights...
Date: Friday, August 09, 2019 8:25:25 AM

PLEASE NO!

We don't need electronic signs littering up the sides of the road in CLEARVIEW --- that is the point... our name... we want to see nature and not some ridiculous ugly advertising blinking at us. PLEASE NO.

And for goodness sake, why would you want to add to the already insane traffic issues by adding more density to our area? The roads are already over loaded and getting more dangerous. Do not change our zoning to higher density. Maybe one acre zoning... but not high density, unless those people never leave their homes during daylight. Even little tiny birds know enough to make a nest before adding to the population. Build the roads and bridges and turn lanes etc BEFORE you allow any more growth. PLEASE.

Why are there new warehouses going in on Broadway Avenue with NO road improvements... not one turn lane or anything, the new sidewalk built right up to the original road path... This is a single lane road now filled with truck traffic and no road improvements just more gridlock. Do you have any idea how messed up the Maltby interchange is with all those trucks that are in the new warehouse district. One truck takes up 6+ car lengths. We can't get thru the stop signs or traffic lights because there is no room. Frustrating for the truck drivers no doubt but they are getting paid for their drive time the rest of us are not. Check it out... seriously, this intersection was designed for the Model T. At night it is absolutely terrifying to play chicken with the headlights as to whether you can take the turn or not.... we need improvements to these situations not more vehicles on the road from more housing... HELP !

C. Kentala
17018 Broadway Avenue
Snohomish, WA 98296

From: [K Spangler](#)
To: [Contact Council](#)
Subject: Digital Signage
Date: Friday, August 09, 2019 7:45:22 AM

Dear Council,

We are reaching out to you as homeowners in the Clearview area and as 25-year members of the community in an effort to assuage you not to approve the zoning changes, which would allow for digital signage in this area. It is too distracting for drivers on our rural inadequate highway 9 and creates a visual blight, which would detract from the aesthetic character of this area. While new technologies allow sign lighting levels to be better controlled, there does not appear to be any benefit to residents in expanding the deployment of these signs, only potential hazards. To that end, we are asking that you refrain from enacting this change and consider the future of this area with its character and aesthetic in mind. Folks live here because it is so beautiful, idyllic and rural. Instead of being constrained by short term goals and thinking, please consider the full and long- term impact of your decisions on our community. Both for ourselves and for the generations. We are counting on you to keep what is best about and for our community in mind and intact. Thank you for your consideration in this matter.

Kind Regards,

Kelly Spangler and Neal Sims

From: [Emmett Hannifin](#)
To: [Contact Council](#)
Subject: No Digital Billboards In Clearview
Date: Friday, August 09, 2019 5:23:11 AM

Please do not allow Digital advertising media to pollute our serene Clearview space. They are obnoxious and do not serve the community well.

Thanks for listening.

Robert Emmett Hannifin

From: [Mary Kudo](#)
To: [Contact Council](#)
Subject: No digital signs in Clearview - no zoning change
Date: Thursday, August 08, 2019 11:39:54 PM

No digital signs in Clearview - no zoning change.

13 year Clearview resident -

Mary Kudo
Cavalry Precinct Committee Officer (PCO)
mekudo@comcast.net

From: [Mary Walter-Feltner](#)
To: [Contact Council](#)
Subject: No Digital signs in Clearview
Date: Thursday, August 08, 2019 11:23:56 PM

Please do not allow digital signs in Clearview!

Thank you.

Mary Walter-Feltner
Resident of Clearview
425-753-3255

From: [Mark Hawley](#)
To: [Contact Council](#)
Subject: Clearview zoning and digital signs
Date: Thursday, August 08, 2019 11:04:23 PM

As a Clearview resident I am firmly opposed to both zoning changes and the use of digital signs in the hwy 9 corridor. You have already heard the arguments supporting these requests. Please add my voice to the others opposed to these changes.

Respectfully Yours,

Mark Hawley, Ph.D.
16902 Snohomish Ave
Snohomish, WA 98296
kalimbas@yahoo.com

Sent from my iPad

From: [Kris & Krissy Larson](#)
To: [Contact Council](#)
Subject: No digital signs!
Date: Thursday, August 08, 2019 10:08:31 PM

My husband and I moved from Everett to the Maltby area for the rural charm. Please do not allow Hwy 9 to become the next Hwy 99. What a shame it would be to have ugly distracting digital signs in the Clearview area. I understand that urban development is inevitable, but there must be a way to develop while still maintaining some country charm. We moved our family away from the concrete jungle of Everett and would like the area to retain some rural character as we raise our family.

Respectfully,

Kris & Krissy Larson
Snohomish 98296

From: [Sherri Larkin](#)
To: [Contact Council](#)
Subject: Digital signs/Clearview
Date: Thursday, August 08, 2019 8:37:34 PM

Dear Councilmen,

I would like you to vote NO on digital signs in the Clearview stretch of HWY 9. They will be a distraction to drivers and will not enhance the look of the highway.

Thank you,
Sherri Larkin
9804 Waverly Drive

Sent from my iPhone

From: snaffle3@frontier.com
To: [Contact Council](#)
Subject: Digital Signs
Date: Thursday, August 08, 2019 7:44:30 PM

NO DIGITAL SIGNS ARE WANTED IN CLEARVIEW !!!

From: [Susan deLeuw](#)
To: [Contact Council](#)
Subject: no zoning changes, no digital signs!!!!
Date: Thursday, August 08, 2019 6:56:12 PM

Hello Snohomish City Council Members!

As a recent homeowner to Clearview, I am asking that my voice be heard that WE DO NOT want any Zoning Changes to our area nor do we want any Digital Signs going up in Clearview area!! Not now or even later!!

We moved here because this area was a little more country than Woodinville. We love Country and want it to stay that way. Please do not ruin this area by allowing these zoning changes to be implemented.

Thank you,
Susan and Pete de Leuw
15020 Broadway Ave,
Snohomish, WA 98296

From: [Jason Bickford](#)
To: [Contact Council](#)
Subject: No Digital Signs in Clearview/Maltby
Date: Friday, August 09, 2019 11:03:31 AM

Please do not allow digital signs in South Snohomish/Clearview/Maltby. They are very distracting and detract from the environment of a community. I completely agree with the information below:

"Wednesday, August 21, 10:30 am at Henry M Jackson Boardroom, 8th floor Robert J Drewel Building, 3000 Rockefeller, Everett County Council to consider Ordinance No. 19-043, related to Digital Sign Regulations for the Clearview Rural Commercial Zone. This is your LAST chance to share your concerns with the council Your presence DOES make a difference. Here are the facts: 1,000 one, 1000 two. Crash. Two seconds with eyes off the road. Two seconds is the universal standard for what equates dangerous driver distraction leading to accidents. <http://www.scenic.org/billboards-a-sign-control/digital-billboards/swedish-digital-billboard-safety-study>

Do Not Add More Distraction to Crash Alley Clearview: In the last three years, Crash Alley Clearview according to WSDOT data had 230 automobile accidents, involving almost 500 cars, with 110 injuries. Clearview is one of the most dangerous stretches on Hwy. 9. To put it in perspective, a similar stretch from Clearview to Woodinville, there were only 53 automobile accidents with only 15 injuries. Why is Clearview "Crash Alley"? Because it has every danger possible that increases the likelihood of crashes. For example, there are an inordinately high numbers of egress, ingress, driveways, stoplights, young, inexperienced drives funneling from Glacier Peak High School just a few blocks away AND the dangerous distraction of two digital signs that were grandfathered in before the decision to ban the signs. The majority of all accidents are caused by two age groups, those 16 – 25 years old and those 65+ years old. It is not an accident that those two age groups are ALSO the most likely to be distracted by digital signs. The young, because they are easily distracted and inexperienced and the 65+ group are distracted because they are unable to process, quickly enough, the digital images and drive. Legalizing digital signs in Clearview will put at extreme risk the most vulnerable drivers - the young and the old.
<http://scenic.org/storage/PDFs/veridian%20fhwa%20review.pdf>

Supporters of digital signage in Clearview will point to a 2013 Federal Highway Administration (FHWA) study. A peer review of this study with experts from the US and five other countries say that the studies research is, "so riddled with errors and contradictions that it should be disregarded....The breadth and depth of the mistakes and errors were so substantial, "that it was either very, very poor science, or there was something about it that they were trying to hide." <http://scenic.org/storage/PDFs/veridian%20fhwa%20review.pdf>

Read the peer review and see for yourself. The data is clear -No matter the luminosity, the speed of the digital images or sign size – They're bright and they move. Digital Signs do cause the very thing they were created to do – distract drivers from the roadways and distract them for longer than 1.9 seconds. - There no such things as "responsible" digital signage.
<http://www.scenic.org/billboards-a-sign-control/digital-billboards/swedish-digital-billboard-safety-study>

The question is not IF allowing more digital signs in Clearview will cause accidents, the data and common sense says say they will. The question is if BECAUSE of driver distraction caused by digital signs, will it be you, your husband or your wife, your son or your daughter or your elderly parents that are in or cause an accidents because of the signs.. Keep drivers eyes on the road for those critical Two Seconds. - do not add more distraction to Crash Alley Clearview. I URGE you to contact Snohomish City Council and show up at one of the meetings and tell them No More Driver Distractions in Clearview – No to Legalizing Digital Signage! If you would like the WSDOT crash statistics, contact me and I will send you the PDF. Thank you, Kim Cutuli"

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Thank you,

Jason Bickford
Snohomish Resident
425-408-2110

From: [Jesse Easley](#)
To: [Contact Council](#)
Subject: Digital Signs in Clearview
Date: Friday, August 09, 2019 11:34:50 AM

I wanted to voice my opinion on the proposed zoning change allowing digital signs. Please do not approve the use of digital signs! How distracting and ugly!! Whenever I drive through a city with digital signs I make a mental note to never return, how classless, you are trying to make a profit off of your community. Gross. Not to mention dangerous! We do not need any more distracted drivers on our roads!

Jesse Easley
Maltby

From: [Ray Regelein](#)
To: [Contact Council](#)
Subject: Digital signs in Clearview
Date: Friday, August 09, 2019 11:46:48 AM

Simply put, there is enough visual pollution along our highways. As it stands there is way to much clutter along our roadways in Snohomish Count with real estate signs and other free standing “temporary” signage ruining the natural beauty of our roadways and neighborhoods. Frankly I would like some limits and enforcement put on “temporary” signs and political signs that endlessly clutter the roadsides.

Please feel free to contact me for more information.

Ray Regelein
18614 37th Dr SE
Bothell, WA 98012
503-267-4151

Sent from [Mail](#) for Windows 10

From: [Cynthia Bentzen](#)
To: [Contact Council](#)
Subject: NO digital signs in Clearview
Date: Friday, August 09, 2019 2:15:38 PM

Please don't add to the already dangerous traffic coming through our neighborhoods. I hear sirens often, witness accidents, and live with the awful traffic on Highway 9. Digital signs will be yet another distraction. Keep them out of Clearview.

Cynthia Bentzen
Clearview Resident

From: [PAT DEPTUCH](#)
To: contact.ciuncil@snoco.org
Cc: [Contact Council](#)
Subject: NO DIGITAL SIGNS PLEASE!
Date: Friday, August 09, 2019 2:33:04 PM

If they are meant to advertise then It also means you are aware Drivers will look away from the road to view it which is not a safe thing to do. Aka distracted driving

They are also tacky and cheapen a neighborhood

Please do not allow them

Pat Deptuch
Clearview

Sent from my iPhone

From: [PAT DEPTUCH](#)
To: [Contact Council](#)
Subject: Fwd: NO DIGITAL SIGNS PLEASE!
Date: Friday, August 09, 2019 2:37:54 PM

Subject: NO DIGITAL SIGNS PLEASE!

If they are meant to advertise then It also means you are aware Drivers will look away from the road to view it which is not a safe thing to do. Aka distracted driving

They are also tacky and cheapen a neighborhood

Please do not allow them

Pat Deptuch
Clearview

Sent from my iPhone

From: [Chamberlin Bob](#)
To: [Contact Council](#)
Subject: No digital signs in South Snohomish Co.
Date: Friday, August 09, 2019 5:29:01 PM

I live a few blocks off of Hwy 9 in South Snohomish Co. and I drive on Hwy 9 almost every day just as all of my neighbors do. It has come to my attention that the Council may have a plan to change the zoning laws to allow for digital signage along Hwy 9. I am very much opposed to this action as it will tend to degrade whatever serenity might exist in our area and it would offer nothing for the people who live here. I consider most large signage to be an “eyesore”. We already know where the local businesses are and as such they are unlikely to advertise in our area any more than they already do. The only additional advertising would likely be for businesses further up the road and we who live in this area do not wish to have our peace and tranquility damaged for someone else’s benefit. Normally, when things like this arise one has to ask, “why?” and the answer is usually, “follow the money”. Who benefits? It most certainly would not be us so why should we be forced to pay for it by further compromising the beauty of the place where we live?

Bob Chamberlin
bobc@bc.org
425-503-4163

From: [Ken Cook](#)
To: [Contact Council](#)
Subject: Digital billboards
Date: Saturday, August 10, 2019 3:37:27 PM

Please DO NOT allow this visual trash in my neighborhood. I moved to a rural area, no Vegas. Beyond the safety factors it detracts from the charm of this area. Digital signs are horrible. The one on I5 down by Fife makes me squint to be able to see when it's dark because the sign is so bright. We don't need more injuries and to ugly up our neighborhood!

Ken Cook

From: [Wright, Stephanie](#)
To: [Eco, Debbie](#)
Subject: FW: Digital Signs in Clearview
Date: Tuesday, August 13, 2019 8:31:34 AM

Stephanie Wright
Snohomish County Councilmember
District #3
Edmonds, Lynnwood and Woodway

From: Jerry Van Donge [jerryv@live.com]
Sent: Friday, August 9, 2019 8:34 AM
To: Nelring, Nate; Wright, Stephanie; Terry.Ryan@snooco.org
Subject: Digital Signs in Clearview

CAUTION : This email originated from outside of this organization. Please exercise caution with links and attachments.
Dear Councilpersons:

I wish to go on the record by expressing my opposition to the legalization of digital signs in Clearview. Navigating State Route 9 through Clearview is challenging enough without the added distraction of bright, flashing, animated billboards. As a resident of Clearview, I ask that you say no to digital signs in Clearview.

Sincerely,

Jerry Van Donge
15421 91st Ave SE
Snohomish

Sent from Outlook-<https://gcc01.safelinks.protection.outlook.com/?url=http%3A%2F%2Faka.ms%2Fweboutlook&data=02%7C01%7CDebbie.Eco%40snooco.org%7C9237bd1d45974e571b9708d72003508c%7C6b456aabc074218897e4d0afa503ee2%7C1%7C0%7C637013070934876996&data=IQ8k5HMqRqWMAEveHr6TqSRsf0%2F6eHnWq1uXhIU%3D&reserved=0>