

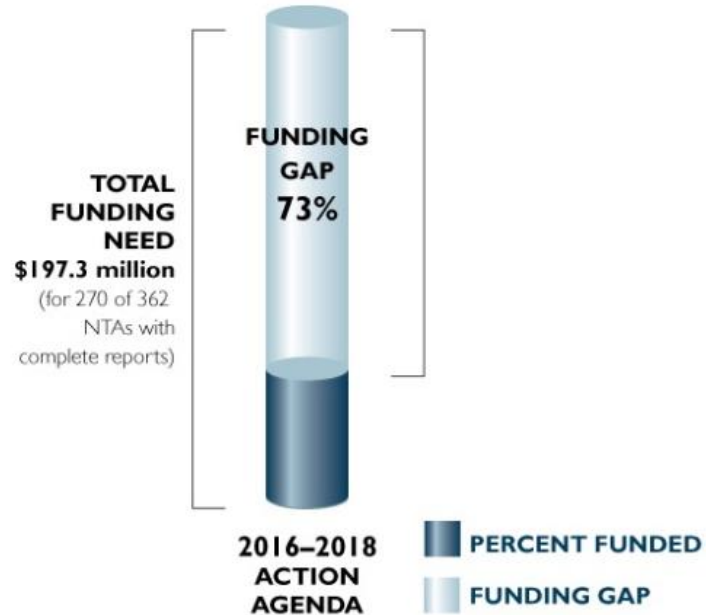
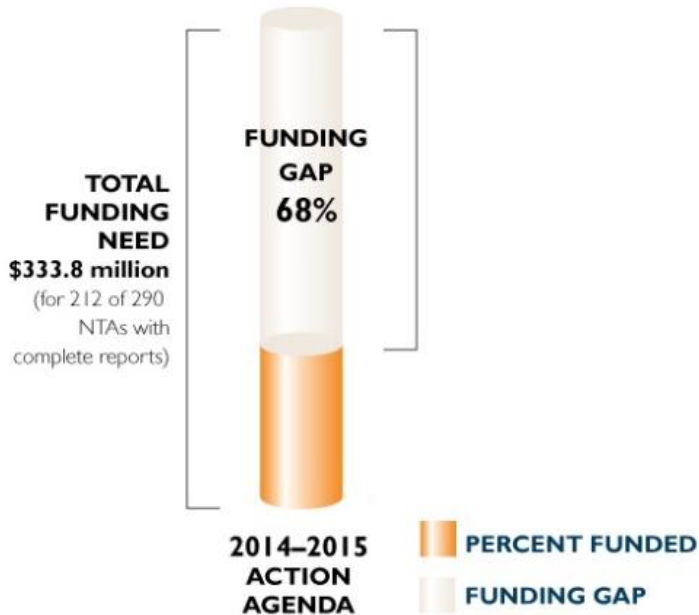
Mobilizing Funding

A Portfolio of Strategies for Puget Sound Recovery



Why mobilize funding?

Vital Sign Indicator Progress



Portfolio of Strategies

Puget Sound SOS

Stimulus Bills

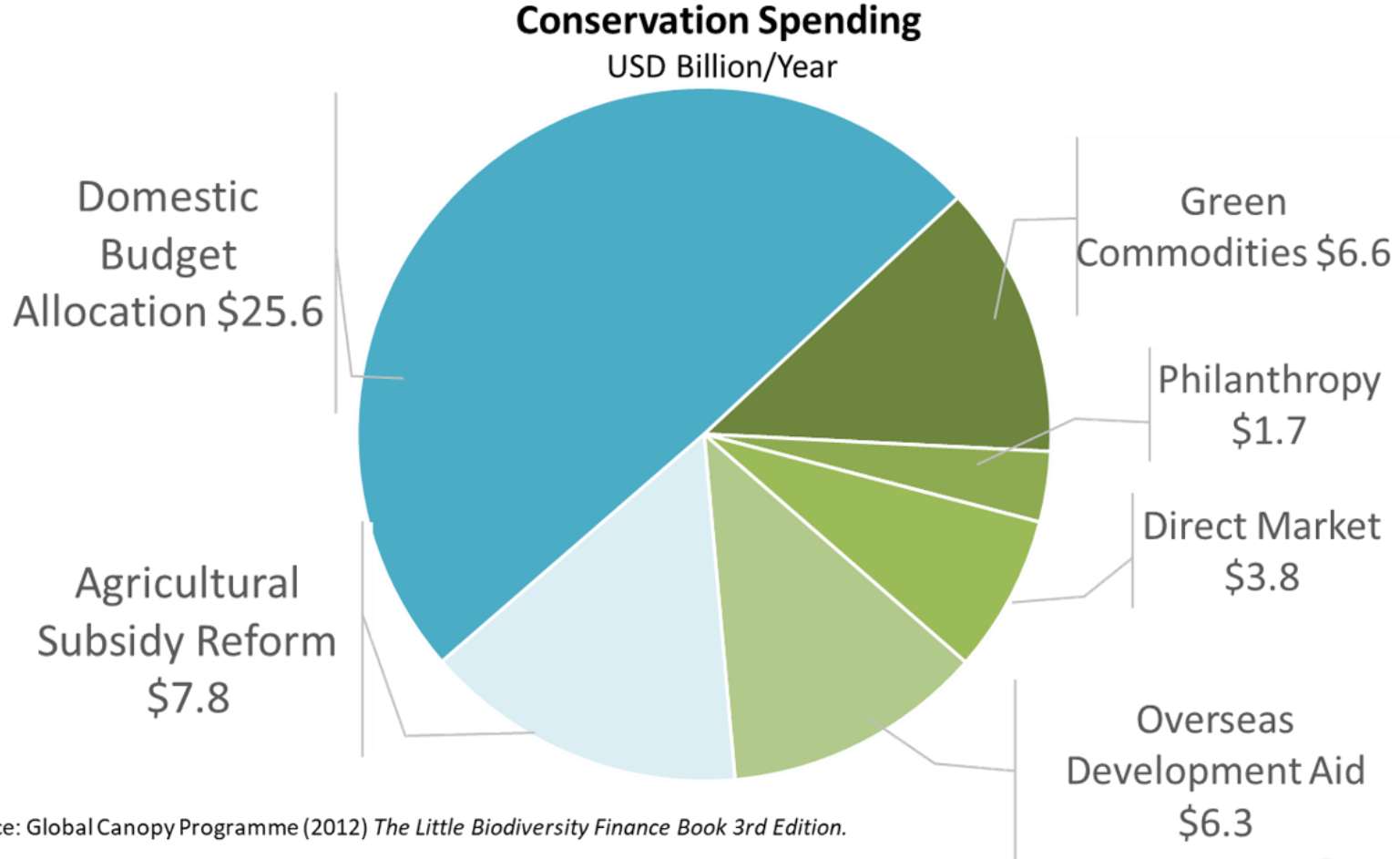
Puget Sound State Budget

Puget Sound Day on the Hill / Day on the Sound

Funding Innovations

Strategies recognize the limitations of philanthropy giving

Total Annual Conservation Spending: \$51.8 Billion



Source: Global Canopy Programme (2012) *The Little Biodiversity Finance Book 3rd Edition*.

Recommended Innovation Strategies

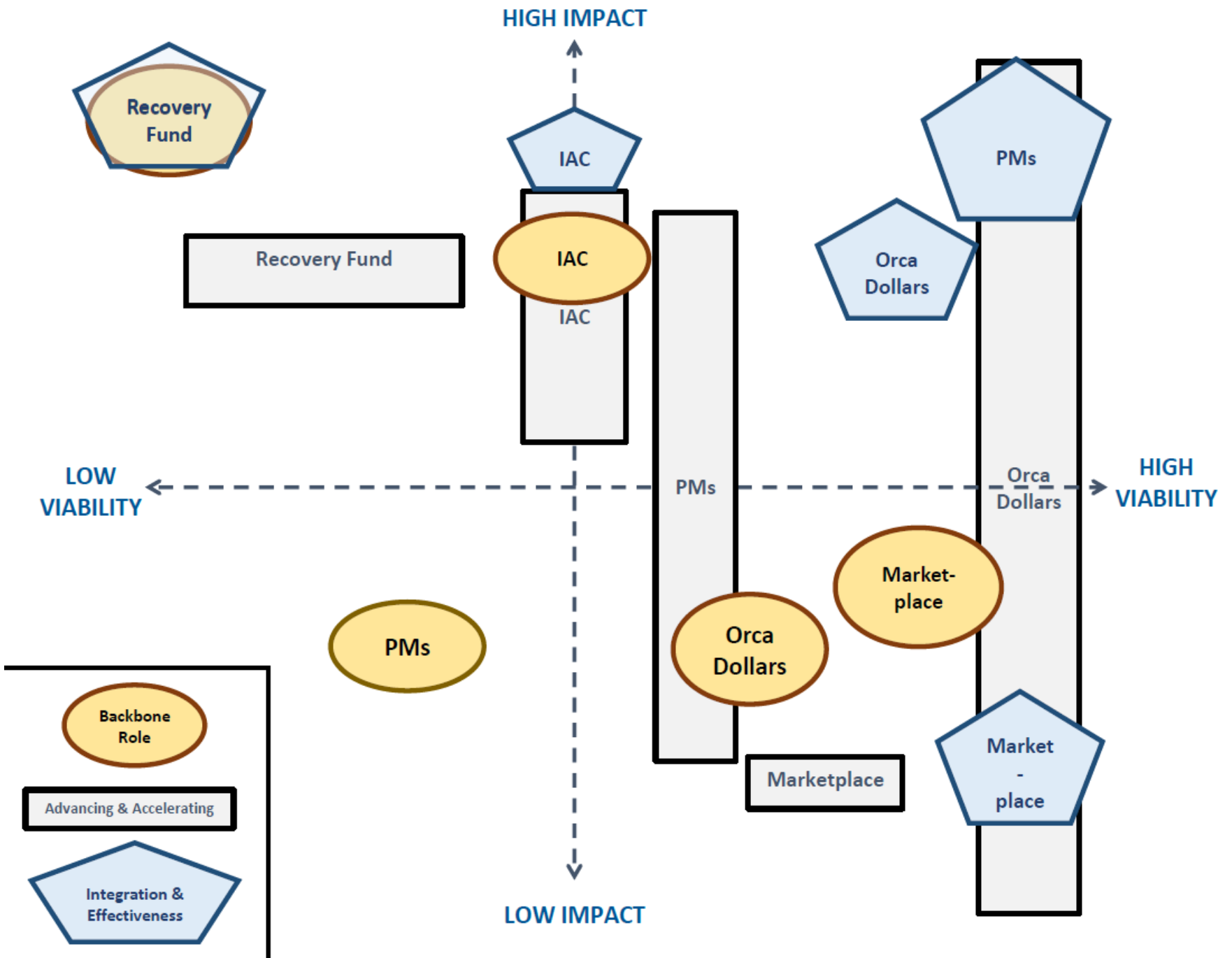
Private Sector Partnerships – Retail/service providers ask consumers to round-up (“Orca Dollars”)

Ecosystems-based Marketplaces – Trading, mitigation, in-lieu fee programs

Investment-Grade Performance Measures – Effectiveness/outcome indicators to help make funding decisions

Puget Sound Partnership Innovation & Accountability Center – PSP initiative to analyze and advise funding programs

Puget Sound Recovery Fund – Significant new source of revenue through a public funding mechanism



Where we are today?

Private Sector Partnership

- Orca Dollars
- Water 100

Ecosystem Marketplace

- Salish Sea Nearshore Marketplace
- Other mechanisms

Investment-Grade Performance Measures

- Water 100

Puget Sound Partnership Innovation & Accountability Center

- Salmon Recovery Council Funding Subcommittee
- Accountability Program

Puget Sound Recovery Fund

- Leadership Council Strategy Development