Mobilizing Funding

A Portfolio of Strategies for Puget Sound Recovery
Why mobilize funding?

Vital Sign Indicator Progress

- **Getting Better**: 10
- **Mixed**: 9
- **Not Improving**: 7
- **Getting Worse**: 3
- **Insufficient or No Data**: 23

**2014-2015 Action Agenda**
- Total Funding Gap: 68%
- Total Funding Need: $333.8 million
  (for 212 of 290 NTAs with complete reports)
- Percent Funded
- Funding Gap

**2016-2018 Action Agenda**
- Total Funding Gap: 73%
- Total Funding Need: $197.3 million
  (for 270 of 362 NTAs with complete reports)
- Percent Funded
- Funding Gap
Portfolio of Strategies

Puget Sound SOS

Stimulus Bills

Puget Sound State Budget

Puget Sound Day on the Hill / Day on the Sound

Funding Innovations
Strategies recognize the limitations of philanthropy giving

Conservation Spending
USD Billion/Year

- Domestic Budget Allocation $25.6
- Agricultural Subsidy Reform $7.8
- Green Commodities $6.6
- Philanthropy $1.7
- Direct Market $3.8
- Overseas Development Aid $6.3

Total Annual Conservation Spending: $51.8 Billion

Recommended Innovation Strategies

**Private Sector Partnerships** – Retail/service providers ask consumers to round-up (“Orca Dollars”)

**Ecosystems-based Marketplaces** – Trading, mitigation, in-lieu fee programs

**Investment-Grade Performance Measures** – Effectiveness/outcome indicators to help make funding decisions

**Puget Sound Partnership Innovation & Accountability Center** – PSP initiative to analyze and advise funding programs

**Puget Sound Recovery Fund** – Significant new source of revenue through a public funding mechanism
Where we are today?

**Private Sector Partnership**
- Orca Dollars
- Water 100

**Ecosystem Marketplace**
- Salish Sea Nearshore Marketplace
- Other mechanisms

**Investment-Grade Performance Measures**
- Water 100

**Puget Sound Partnership Innovation & Accountability Center**
- Salmon Recovery Council Funding Subcommittee
- Accountability Program

**Puget Sound Recovery Fund**
- Leadership Council Strategy Development