Snohomish County

Future Workforce Alliance Board Meeting

December 10, 2020
Board Agenda

1. Welcome, Introductions & Overview
   • Dave Somers, Snohomish County Executive
   • Kim Williams, Board Chair

2. Discussion & Action Items
   Future Workforce Alliance Board Minutes for October 7, 2020
   • Rich White, Secretary/Treasurer
   Workforce Innovation & Opportunity Act Youth Request for Proposal
   • Joy Emory, Workforce Snohomish
   Extension of the One-Stop Operator Agreement
   • Joy Emory, Workforce Snohomish
   Vision and Mission Statement & Goals and Objectives Discussion & Consideration for Adoption
   • Amy Drewel, Vice Chair
   Future Workforce Alliance Logo Discussion & Consideration for Adoption
   • James Henderson, Snohomish County

3. Information Items
   Workforce Strategic Plan Update
   • James Henderson, Snohomish County

4. Public Comment
   • Kim Williams, Board Chair

5. Next Steps & Future Meeting Dates for 2021
   • Kim Williams, Board Chair

6. Adjourn
   • Kim Williams, Board Chair
# Future Workforce Alliance Board Introductions

<table>
<thead>
<tr>
<th>Name</th>
<th>Organization</th>
<th>Name</th>
<th>Organization</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Kim Williams</td>
<td>Providence Health &amp; Services</td>
<td>12. Larry Montgomery</td>
<td>Laborers 292</td>
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<td>2. Amy Drewel</td>
<td>Mosaic Insurance</td>
<td>13. John Lehman</td>
<td>UBC Local 70</td>
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<td>5. Scott Forslund</td>
<td>Providence Health &amp; Services</td>
<td>16. Nick Harper</td>
<td>City of Everett</td>
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<td>8. Crystal Donner</td>
<td>PERTEET</td>
<td>18. James O’Brien</td>
<td>Division of Vocational Rehabilitation</td>
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</tbody>
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Snohomish County
Welcome, Introductions and Agenda Overview

Dave Somers, Snohomish County Executive
Kim Williams, Future Workforce Alliance Board Chair
Discussion & Action Items
Future Workforce Alliance Board Minutes for October 7, 2020

Rich White, Secretary/Treasurer
Workforce Innovation & Opportunity Act Youth
Request for Proposal

Joy Emory, CEO of Workforce Snohomish
WIOA Youth RFP

Background

• The WorkSource Youth Center was designed to be a one-stop shop for WIOA Youth populations (located at Everett WorkSource).
• Centralized model has not been effective in delivering services to eligible youth across the County.

Proposal

• Establish a steering committee to guide the development of a new model and issues a new RFP to support implementation.

Requested Action

• Workforce Snohomish’s Board of Directors is requesting the Future Workforce Alliance vote to approve a new Youth Request for Proposals be developed and issued for the fiscal year beginning July 1, 2021 (See WFS Board Motion #20-02).
Extension of the One-Stop Operator Agreement

Joy Emory, CEO of Workforce Snohomish
One-Stop Operator Agreement Extension

Background

• Workforce Snohomish is exploring the option to extend the current one-stop operator procurement/contract for one additional year (from June 30, 2021 to June 30, 2021).

• Continuity in this role is critical to operations as the one-stop operator is the lead for our efforts to address the pandemic at the WorkSource centers.

• WFS has received an opinion from Employment Security Department’s monitoring team that the extension is allowable but needs approval from the Washington Workforce Training and Education Coordinating Board.

Requested Action

• Workforce Snohomish is requesting the Future Workforce Alliance approve the extension request so WFS can forward the approved action to the Workforce Training Board in advance of their January Board meeting.
Vision and Mission Statement & Goals and Objectives Overview

Amy Drewel, Vice Chair
Draft Vision & Mission Statements

Vision Statement

The Future Workforce Alliance envisions Snohomish County as a globally recognized hub for talent that supports our regional economy and creates economic opportunity for all.

Mission Statement

The Future Workforce Alliance catalyzes equitable, inclusive and responsible economic growth through public-private collaborative strategies that build upon a foundation of lifelong learning, creation of quality jobs, innovation, and adaptability. The Future Workforce Alliance ensures that employers have consistent access to the skilled talent they need, and that youth and adults are supported in attaining rewarding careers.
Draft Goals & Objectives

GOAL # 1: Facilitate and Build a Culture of Collaboration Among All Workforce System Stakeholders.

• Objective A: Bring together all entities with an interest in workforce development.

• Objective B: Develop structure and leadership for collaborative efforts to meet the needs of a diverse workforce.

• Objective C: Build strategic partnerships to enhance the education, workforce development, economic development, human development and community development systems.

• Objective D: Increase employer engagement in workforce development by providing a coherent, unified way to work with education and workforce systems.
Draft Goals & Objectives

GOAL # 2: Grow and diversify Jobs in Snohomish County.

• Objective A: Build partnership with Economic Alliance of Snohomish County and Workforce Snohomish.
• Objective B: Understand the talent needs of employers with high-quality jobs.
• Objective C: Retain those jobs by meeting the needs of existing employers.
• Objective D: Actively recruit and attract new employers by anticipating, developing and meeting talent needs.
• Objective E: Improve digital and other infrastructure to meet employer needs.
Draft Goals & Objectives

GOAL # 3: Develop Talent in Snohomish County.

- Objective A: Identify talent gaps among existing workforce and those seeking work.
- Objective B: Increase alignment of education and training with employer needs.
- Objective C: Enhance skills of current residents and attract new talent to the county.
- Objective D: Provide accurate information, guidance and support to job-seekers.
Draft Goals & Objectives

GOAL # 4: Create Skill Development Opportunities for Snohomish County Residents.

• Objective A: Offer every resident high-quality education and career development.
  ○ (Pre-K through post-secondary education/training; lifelong learning)

• Objective B: Identify and address the unmet needs of those not succeeding in workforce.

• Objective C: Increase diversity and equity in key industries such as high tech.
Future Workforce Alliance Logo Discussion & Consideration for Adoption

James Henderson, Snohomish County
Future Workforce Alliance Logos

1.

2.
Information Items

James Henderson, Snohomish County
Workforce Strategic Plan Update

• Consultant proposals have been received for review and scoring.

• Invitations send to Board members and key stakeholders to take part in a proposal review committee.

• EDA Grant
  o November 9, 2020, letter to Snohomish County: “...to inform you of EDA’s competitive preliminary selection of your project,”
Public Comment
Kim Williams, Board Chair
Next Steps & Future Meeting Dates for 2021

Kim Williams, Board Chair
Next Steps & Future Meetings

• **Upcoming Board Meetings**
  - March (Date TBD)
  - June (Date TBD)
  - September (Date TBD)
  - December (Date TBD)

• **Next Steps**
  - Presentation and consideration for approval of the updated Local Area Plan at the March 2021 Board meeting.
  - Staff will develop a calendar of consideration and approval items for 2012.
Adjourn

Kim Williams, Board Chair