



Future Workforce Alliance

***DRAFT* Vision & Mission Statements and Goals & Objectives**

Vision Statement

The Future Workforce Alliance envisions Snohomish County as a globally recognized hub for talent that supports our regional economy and creates economic opportunity for all.

Mission Statement

The Future Workforce Alliance catalyzes equitable, inclusive and responsible economic growth through public-private collaborative strategies that build upon a foundation of lifelong learning, creation of quality jobs, innovation, and adaptability. The Future Workforce Alliance ensures that employers have consistent access to the skilled talent they need, and that youth and adults are supported in attaining rewarding careers.

Goals & Objectives

GOAL # 1: Facilitate and Build a Culture of Collaboration Among All Workforce System Stakeholders

- Objective A: Bring together all entities with an interest in workforce development.
- Objective B: Develop structure and leadership for collaborative efforts to meet the needs of a diverse workforce.
- Objective C: Build strategic partnerships to enhance the education, workforce development, economic development, human development, and community development systems.
- Objective D: Increase employer engagement in workforce development by providing a coherent, unified way to work with education and workforce systems.

GOAL # 2: Grow and diversify Jobs in Snohomish County

- Objective A: Build partnership with Economic Alliance of Snohomish County and Workforce Snohomish.
- Objective B: Understand the talent needs of employers with high-quality jobs.
- Objective C: Retain those jobs by meeting the needs of existing employers.
- Objective D: Actively recruit and attract new employers by anticipating, developing and meeting talent needs.
- Objective E: Improve digital and other infrastructure to meet employer needs.

GOAL # 3: Develop Talent in Snohomish County

- Objective A: Identify talent gaps among existing workforce and those seeking work.
- Objective B: Increase alignment of education and training with employer needs.
- Objective C: Enhance skills of current residents and attract new talent to the county.
- Objective D: Provide accurate information, guidance and support to job-seekers.

GOAL # 4: Create Skill Development Opportunities for Snohomish County Residents

- Objective A: Offer every resident high-quality education and career development.
 - *(Pre-K through post-secondary education/training; lifelong learning)*
- Objective B: Identify and address the unmet needs of those not succeeding in workforce.
- Objective C: Increase diversity and equity in key industries such as high tech.