

PUGET SOUND

National Estuary Program

Sustainable Lands Strategy (SLS) Communication and Outreach

With a little help from my friend



Washington
Department of
**FISH and
WILDLIFE**

SNOHOMISH



CONSERVATION DISTRICT

What is SLS?

SLS is a forum of organizations, agencies, and individuals that are working to balance the need to restore vital salmon habitat while also protecting the viability of local agriculture in Snohomish County.





What prompted
this Near Term
Action (NTA)?

10+ years of existence and
people still ask “What is
SLS?”

We need OUTREACH

What are we doing with this NTA?

Listen

Audio stories from generations affected by lynching.

Watch

A film exploring one family's painful past and journey south.

Explore

Interactive maps on the impact of lynching.

Learn More

Join our efforts to fight racial injustice today.

The Report

The full report with additional research and materials for educators.

About

More about the project and the Equal Justice Initiative.

What are we doing with this NTA?



What are we doing with this NTA?

CaravanLab



What are we doing with this NTA?



Video Storytelling Workshop

What are we doing with this NTA?



What are we doing with this NTA?



What are we doing with this NTA?



Sustainable Lands Strategy

Working together for a resilient future

Welcome to the first newsletter tied to SLS. We encourage your engagement as well as your sharing this with other people who should be engaged with us!

[About Us](#) | [Projects](#) | [Press & Media](#) | [Meetings](#)

February 2021



Photo credit: Julie Allen, "Looking for Dry Ground" (Photovoice 2017)

What are we doing with this NTA?



What are we doing with this NTA?



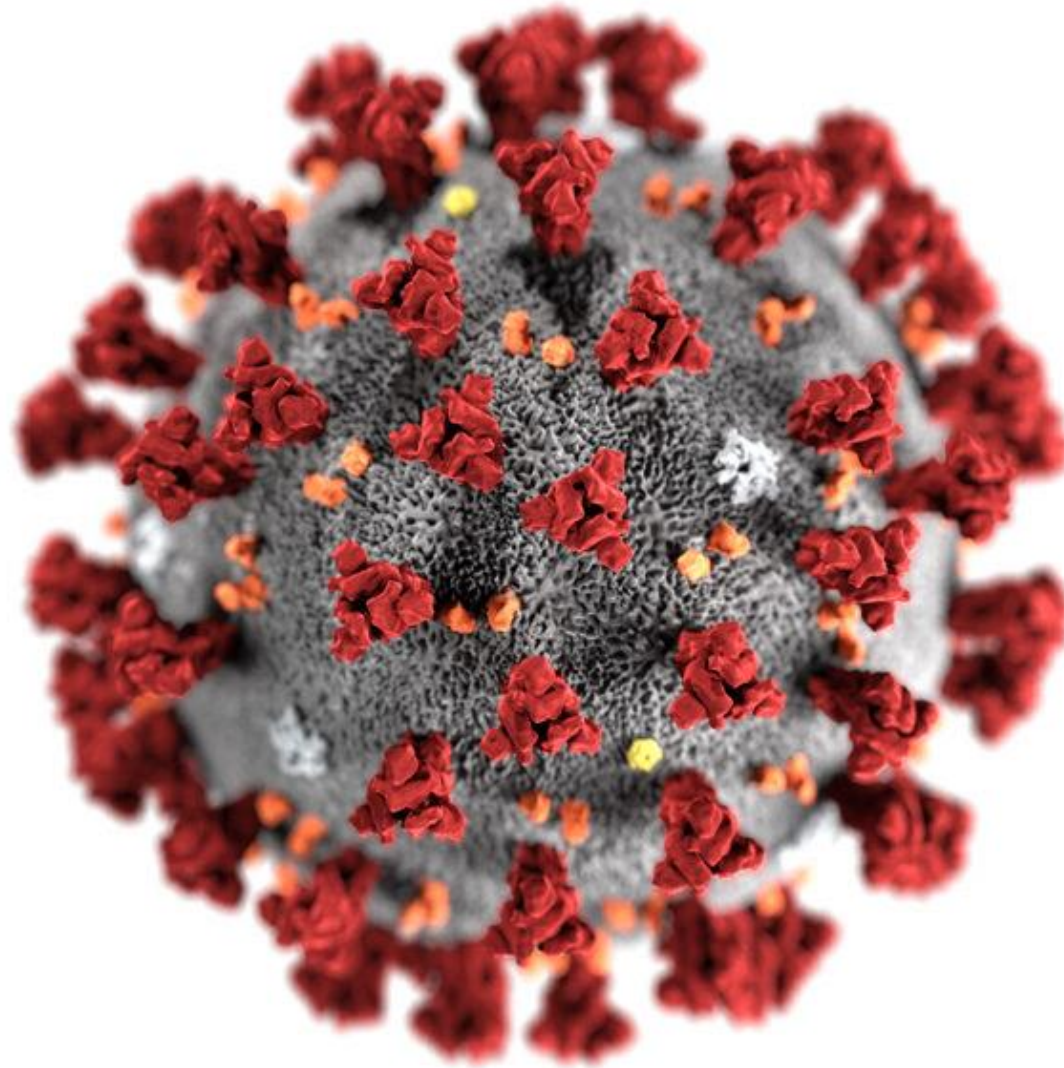
What are we doing with this NTA?



What are we doing with this NTA?



What has slowed us down?





Sustainable Lands Strategy

Outreach Timeline

NTA Funding

Mixed Funding

FbD Funding

TBD Funding

	Winter 2020	Spring/Summer 2021	Fall 2021	Winter 2021/2022	Spring 2022	Summer 2022	Fall 2022	Winter 2022
SLS Website	Release RFP for web production		Website development	Website development	Website finalized	Website reveal		
Animation	Release RFP for animation production		Animation complete					
Floodplains Video	Release RFP for web and video production	Find Participants for video / filming	Video production	Video complete				
Outreach Materials	Create event materials (buttons, stickers, handouts)						Create legislative outreach materials	
Engagement and Outreach Events/Workshops		<ul style="list-style-type: none"> Host table at Everett Farmers Market and others Fair Outreach (COVID dependent) 	<ul style="list-style-type: none"> Focus on Farming presentation 	<ul style="list-style-type: none"> Video Storytelling virtual workshop Country Living Expo presentation 	<ul style="list-style-type: none"> Film showings with participant panel (x2) Virtual Adaptive Mgmt Farm Tours (x3) Host table at Farmers Markets 	<ul style="list-style-type: none"> Snohomish Basin BBQ (video showing)** Host table at Farmers Markets 	<ul style="list-style-type: none"> Farm-to-Table Dinner and Tour Puget Sound Farm, Fish, Flood Workshop 	
Consumer Survey	Create survey		Analyze survey results	Present survey results to producers				
Quarterly Newsletter	Newsletter #1	Newsletter #2 Newsletter #3	Newsletter #4	Newsletter #5	Newsletter #6	Newsletter #7	Newsletter #8	Newsletter #9



**KEEP
CALM
AND
HURRY UP
AND WAIT**

Thank you!



Any 1.1 Questions