

# FORT&RRA

LAND FOR GOOD



COMMUNITY & CONSERVATION

**Snohomish County  
Comprehensive Plan Update  
Advocacy Discussion**

**Sustainable Lands Strategy  
Partners Meeting, May 14, 2020**

# OVERVIEW

- Why engage in comp plan update?
- How to engage?
- What does SLS want to say?
- Process outline and next steps



# HOW TO ENGAGE

Draft SLS policy platform

Communication strategy

Coordinate messaging  
with other groups

Technical:

Give comment on  
comp plan and  
attend workshops.

Advocacy:

Discuss ideas with  
elected officials.

# WHAT TO SAY?

Identify priorities for changes to existing comp plan or adding new policy language.

Examples:

Net gain approach to land use for habitat and agriculture,

Climate resiliency measures to support salmon and farming,

Strengthen growth management tools as a strategy for reducing development impacts on watershed and resource land.

# PROCESS OUTLINE

Disappearing committee  
approach

Form workgroup



SLS Partners frame topical guidance



Workgroup develops:

- Policy recommendations
- Engagement strategy



Feedback,  
refinement



Action plan, implement



Disappear

# NEXT STEPS

Volunteers for evaluating and drafting policy platform and engagement strategy

Guidance from SLS on subject matter / intent

Timeline

