



Future Workforce Alliance of Snohomish County

March 17, 2022 – 1:00 PM – 2:30 PM

In Attendance

Board Members

Amy Drewel, Rich White, Jolenta Coleman-Bush, Mary Jane Brell-Vujovic, Van Kuno, Amit Singh, Dan Chaplick, Janice Greene, John Haarlow, Mark Clark, Kieron Shorrock

Snohomish County and Workforce Snohomish

James Henderson, Joy Emory, Simreet Dhaliwal, Neepaporn Bounjaktha

Introduction

The Board's Chair, Amy Drewel, welcomed the board, led introductions and gave an overview of the agenda.

Discussion & Action Items

The following Action Items were discussed and affirmed by vote by the Board:

Approval of Meeting Minutes

- Approve the Minutes of the Meeting for December 15, 2021
 - Motion: Mark Clark; Second: Janice Greene
 - Approved

Future Workforce Alliance Board Officer Selection

- The following slate of officers was put forth for consideration by the Future Workforce Alliance Board:
 - Amy Drewel, Chair
 - Janice Greene, Vice Chair
 - Rich White, Secretary Treasurer
 - Motion: Amit Singh; Second: Van Kuno
 - Approved
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Information Items

Workforce Snohomish Update: Joy Emory, CEO of Workforce Snohomish

- Good Jobs Challenge Grant:

- The application has been submitted to the Economic Development Administration (EDA) and Sea-King is the applicant. The application is regional (Snohomish, King and Pierce counties) with a focus Diversity, Equity and Inclusion.
 - The grant focuses on system transformation through four sectoral strategies. Each workforce center will serve as a backbone organization to support the sector and will partner with subject matter expertise (SME) organizations. The SME organizations are:
 - SEA-King to support the healthcare sector;
 - Renton Technical College for the construction sector;
 - Life Science Washington and UW-Bothell for the life sciences sector; and
 - Washington Maritime Federation for the maritime sector.
 - Underpinning the program is a regional Business Retention and Expansion team that will focus on small businesses across the region to get their perspectives about their workforce needs.
 - The grant includes six new FTEs to support the regional workforce program and approximately \$3.9M in cash match.
 - The program goal is to serve 1,800 participants; 60% would be BIPOC populations.
- Workforce Innovation & Opportunity Act RFPs:
 - One Stop Operator: The RFP has been released and Workforce Snohomish has received four letters of intent. The RFP closes on March 31, 2022.
 - Adult/Dislocated Worker: The RFP will be released on March 23, 2022.
 - Review & Scoring: A Board-led committee will be formed in late April to facilitate the scoring of both the One Stop Operator and Adult/Dislocated Worker RFPs. James will send an email to the Board requesting members to volunteer to serve on the committee.
- WorkSource Everett Relocation
 - The process has begun to determine if the WorkSource Center in Everett should relocate to better serve its customers. The Center has been at its current location since 2000. WorkSource centers are typically on one floor, the Everett Center is on two floors. In addition, signage for the current Center is an issue and the new early learning center will prohibit some customers from using the Center's services.
 - Dr. Amit Singh: Does the One Stop Operator run the center?
 - Joy Emory: Yes, the One Stop Operator coordinates the Center as well as the other WorkSource offices in Snohomish County.
- Workforce Innovation & Opportunity Act Data
 - Workforce Snohomish has hired an intern from Washington State University to develop dashboards to improve decision making for WIOA programs. Initially the research will focus on the Adult/Dislocated Worker program and then the Youth program. The goal for the data analysis is to develop useable data sets that align with expenditures and outcomes to improve decision making.
 - John Haarlow: What does the data say to you and how does this support the Future Workforce Alliance strategic plan?
 - Joy Emory: The data helps track enrollment and how to better invest in enrollments for outcomes. In addition, the data will show race and ethnicity to demonstrate diversity of enrollment. Key questions the data will support include: Who is accessing services? Are the outcomes equitably distributed? What kinds of occupation and education

- backgrounds are they coming in with? What do they take away from it? What should we be advocating for to improve functionality?
- John Haarlow: Will this help the Future Workforce Alliance dial in the key performance indicators (KPIs) and metrics to align with the Future Workforce Alliance strategic plan and to support your KPIs?
 - Joy Emory: Yes, Workforce Snohomish will have more real-time data to enhance this. We plan to layer finance data to better understand KPIs. Additional key questions the data analysis will help answer is: Who is using services and are their gaps that correlate to county demographics? Where is the need? Where is the unmet need? Understanding the data will help and spur questions to move our programs iteratively over time to better serve the community. Our college partner have made investments to improve their data collection and their work has strong parallels with workforce.
 - John Haarlow: Data as a basis for continuous improvement is good data analytics. Glad to see this is happening.
 - Joy Emory: The Washington State system is slated to be replaced and I am on the steering committee overseeing that project. It is currently on a three-year timeline.
 - Mary Jane Brell-Vujovic: Will there be something in the dashboard that supports negotiated federal standards?
 - Joy Emory: Yes, that will be a part of the dashboard.
 - Mary Jane Brell-Vujovic: With the enrollment numbers dropping from urban centers, it seems that broadband is not the only issue. This makes the future site of the Everett center important.
 - Joy Emory: Most likely a blended (hybrid and in-person) approach will be needed to access services at WorkSource. The dashboard will be available to the public by the end of 2022.

Future Workforce Alliance Updates: James Henderson, Snohomish County

- Employment Security Department Monitoring for PY21
 - The Future Workforce Alliance and Workforce Snohomish were monitored by the Employment Security Department (ESD) at the end of January 2022. Overall, the monitoring went well. There were no findings or disallowed costs. ESD complimented the Future Workforce Alliance and Workforce Snohomish on the significant work that has been done to date to support the workforce system in Snohomish County.
 - ESD will issue a management letter that articulates the results of the PY21 monitoring assessment.
- Workforce Strategic Plan Implementation Proposal
 - An ad-hoc working group was established to develop an implementation plan to the Future Workforce Alliance. The working group included Janice Greene, Rich White, Joy Emory, Angie Sievers, and Garry Clark.
 - The working group developing principles and outcomes to support the implementation of the strategic plan and proposed four main elements to support implementation:
 - A Snohomish County workforce summit
 - Workforce system branding and outreach
 - Scorecard and metrics
 - Project modeling

- Next steps are to:
 - Develop a workplan and project matrix to support implementation and Board updates.
 - Develop RFPs for contractors to support implementation.
 - Develop Workforce System Transformation Committee Charter for Board approval. The committee and its members will be briefed to the Board at the June meeting.
 - Develop Working Group Statements of Work for Board approval. This will also be briefed to the Board at June Board meeting.

Next Steps

- The next meeting is on May 19, 2022.

Public Comments

No comments were provided.

Next Meeting

- Special meeting on May 19, 2022, to consider contracts for the One Stop Operator and Adult/Dislocated Worker programs.

The Future Workforce Alliance Board reviewed and approved the March 17, 2022, minutes at the May 19, 2022, Board meeting. Attested to by:

Rich White, Secretary/Treasurer

Date